William B. Kegg, MCC, CPCC

213 Lakeside Drive, South Salem, NY 10590

914.533.2427 • BillKegg@NOWCoaching.com

► EXPERIENCE:

President / Coach and Trainer

NOW Coaching+Training, South Salem, NY 1996-current

Trained, coached, and mentored nearly 7,000 coaches and leaders worldwide • Coached over 450 entrepreneurs and business professionals from 35 countries (IBM, Northrop Grumman, PriceWaterhouseCoopers, Coach, Miu Miu, Apple, Facebook, Google, Coach, Prada, etc) • Led nearly 200 workshops internationally for the Coaches Training Institute (CTI) including Europe, South Africa, Mid East, Asia, North America • Group Supervisor, Examiner, Tele-class Leader, and Program Leader for CTI’s six-month Certification Program • Co-Founder of the Central Ohio Chapter of the International Coaches Federation.

President / Video Producer

William Kegg Productions, South Salem, NY 1995-2000

Produced award-winning videos for clients including PricewaterhouseCoopers, ABT, Sterling Software, Columbus Bar Association, DSW Warehouse, The Columbus Dispatch, American Church Builders, Merrill Publishing, Digital Sculpture, Management Horizons, Prentice-Hall Publishing.

Vice President / Partner

Edit&Copy Multimedia Studios, Columbus, OH 1991-95

Co-Developed and managed one of the country’s first multimedia service bureaus • Trained partners, employees, and clients • Videotaped and edited (using AVID nle systems) corporate training and special event video programs.

Creative Affairs Administrator

Paramount Pictures Corporation, Hollywood, CA 1990-91

Liaisoned with Paramount’s legal, production, and development departments, as well as on- and off-lot producers, talent agents, and other studio executives to coordinate all literary properties • Evaluated screenplays for commercial potential.

Motion Picture Literary Development Coordinator

Orion Pictures Corporation / Brenda Feigen Productions, Los Angeles, CA 1990

Evaluated and covered literary properties • Researched story ideas • Coordinated 32 readers to provide coverage on all submitted screenplays, treatments and novels • Coordinated test screenings for press, celebrities and controlled audiences.

Career Counseling Center Administrator

Cabrillo Community College, Soquel, CA 1989-90

Managed busy career counseling center servicing 4,000 students and community members per month • Administered all personality, interests and aptitude tests • Trained and supervised employees.

Marketing Communications Manager

Standard Engineering Data Company, Scotts Valley, CA 1988-89

Established and managed marketing communications department in this hi-tech start-up • Co-designed and developed corporate identity, marketing collateral and product packaging • Prepared press kits, press releases and sales slide presentations • Liaisoned with press, marketing agency, printers, graphic artists, photographers • Coordinated trade show activities.

Computer Services Department Developer & Manager

Kinko’s Service Corporation, Capitola, CA 1987-88

Developed successful prototype Computer Services Department (eventually incorporated into all 2,000+ Kinko’s worldwide) • Developed all products/services and pricing • Established operating procedures • Trained and supervised employees • Wrote and edited Kinko’s first customer newsletter • Initiated successful PR campaign achieving Kinko’s ‘fastest growing store’ honor • Integrated first Satellite Print Department generating additional $20,000 monthly revenues.

Producer - short, dramatic, educational film

Maverick Films, Santa Cruz, CA 1986-87

Wrote and produced screenplay coordinating all aspects of film production including budgeting, hiring (19 cast and crew), scheduling, fund raising, scouting and securing locations.

Producer, Videographer, Interviewer, Editor - documentary video

Anthropology Society, Santa Cruz, CA 1985-86

Trained and managed team of ten Anthropologists to produce educational video program on Chinese Americans • Turned project around and led to successful completion: now used as educational tool in schools and libraries.

Production Manager - feature films

Troma, Incorporated, New York City, NY 1978-81

Co-Managed the production of seven low-budget feature films • Generated budget and script breakdowns • Screened and assembled cast and crews • Secured promotional sponsorships • Filmed second unit scenes as cameraman • Edited features and trailers • Most successful project grossed over $6,000,000 on $150,000 budget.

► EDUCATION:

Bachelor of Arts - Theatre Arts, Directing Emphasis

Awarded nine competitive grants

University of California, Santa Cruz, CA 1984

Business Management Development Certificate Program

University of California, Santa Cruz, CA 1987

Marketing Communications Certificate Program courses

San Jose State University, San Jose, CA 1989

Film, Television & Video Certificate Program courses

University of California, Los Angeles, CA 1990-91

Coaches Training and Leadership Programs

The Coaches Training Institute, San Rafael, CA 1996-98

Organization and Relationship Systems Coaches Training Program

The Center for Right Relationship, Valejo, CA 2003-2005

Lucid Living Coaches Training Program

Lucid Living, San Rafael, CA 2006-2008

► REFERENCES:

Upon request